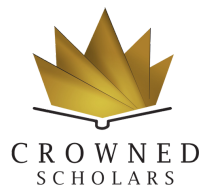




CROWNED SCHOLARS ANNUAL REPORT

2022-2023
EDITION





A WORD FROM OUR CEO

It's hard to believe that Crowned Scholars is wrapping up Year 4 of our organization's operations! As a newer, but proactive nonprofit, every year has granted us the opportunity to extend our reach and positively impact our community through **exposure**.

Over the past year, Crowned continued nurturing our young Black men in our Scholars Cohort Program through STEAM academic sessions, as well as our Healthy Habits life skills discussions. Our Summer STEAM Camp grew, **hosting over 20 Scholars** for a week's worth of workshops including yoga, STEAM careers, skin care, and even photography lessons. Each young Black man that participated in any of our programs gained new educational learnings, personal resources, or just a new friend that looked like them!

Through our #CrownedCommunity fundraising efforts, as well as amazing partnerships with companies such as Schneider, Crowned Scholars **raised over \$40,000** to directly support our organization's operations. Additionally, we gained more human capital through our Crowned Mentor Program -- each Scholar has benefitted from a 1:1 mentor/mentee relationship over the past academic year. As our program continues to grow, so will our pool of Black men that have the desire to pour into our young Kings.

As we embark on Year 5, we have one goal: expansion. We will expand our Scholars Cohort Program to reach more Black boys in the DFW area; expand our Crowned Curriculum to enhance STEAM exposure, while also providing tutoring for our Scholars' core curriculum subjects; and expand our community outreach to not only provide more resources, but partner and support other organizations that are aligned with our mission.

Ready to help us make a difference? Let's go!!!

Michael Coleman II, Co-Founder & CEO



OUR MISSION

Crowned Scholars is a 501 (c)(3) non-profit organization that focuses on helping to educate and develop middle school-aged Black boys through **STEAM academic enrichment, building healthy habits, and 1:1 mentoring.**

OUR VISION

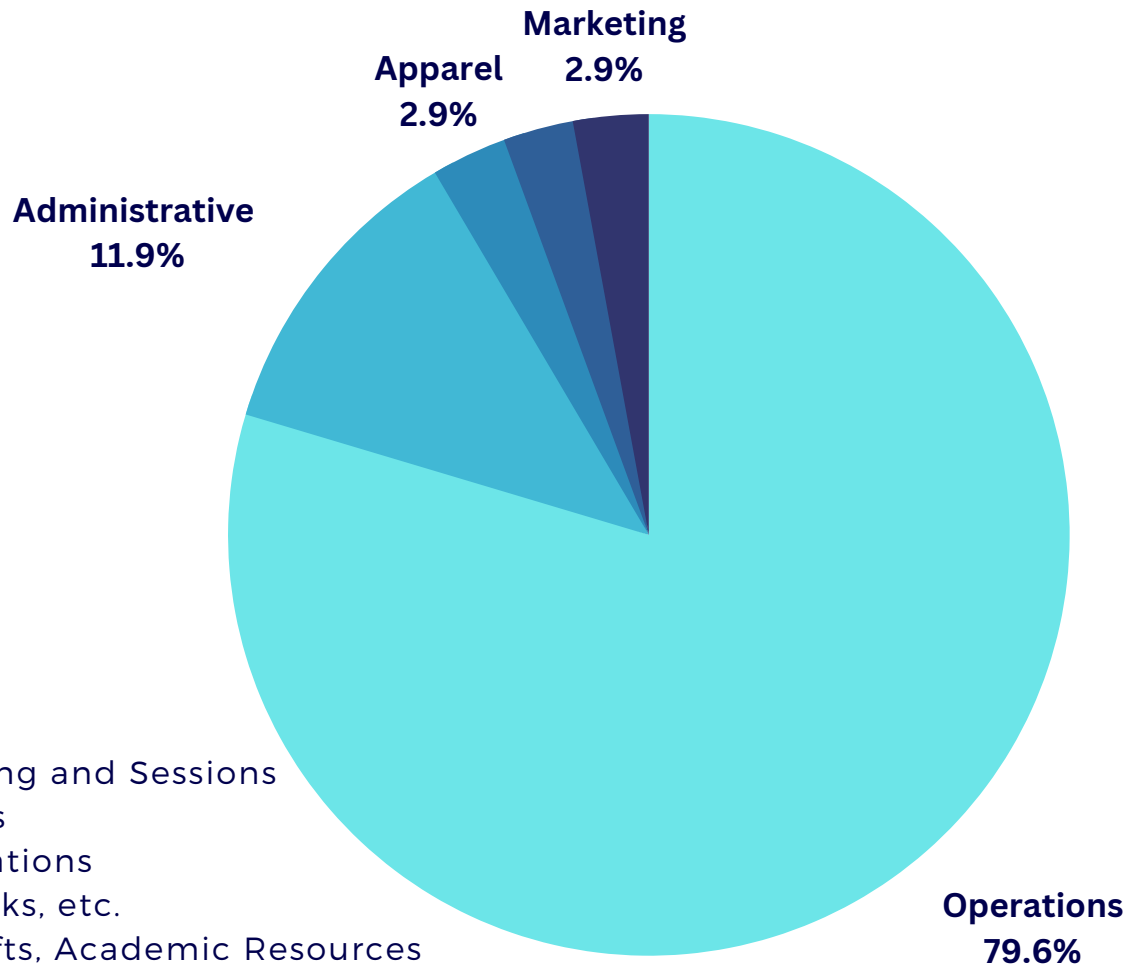
Our vision is to help our young men recognize and embrace their unexposed gifts, while also educating them on what it means to be a young black man in today's society. Our essential focus is to build healthy habits that will equip our scholars to take on life's challenges. We believe that every young man that is created, is already CROWNED:

Confident
Respectful
Owners
Wise
Noble
Educated
Dignified



Financial Overview

EXPENSES



Operations

- Scholar Programming and Sessions
- Exposure Field Trips
- STEAM Camp Operations
- Scholar Meals, Snacks, etc.
- Scholar Apparel, Gifts, Academic Resources
- Fundraising Events

Administrative

- Staff Apparel, Gifts, etc.
- Trademark, copyright, compliance fees
- PO Box
- Website Maintenance
- Meetings, Dinners, etc.

Apparel

- Event Apparel
- Crowned Community Apparel

Marketing

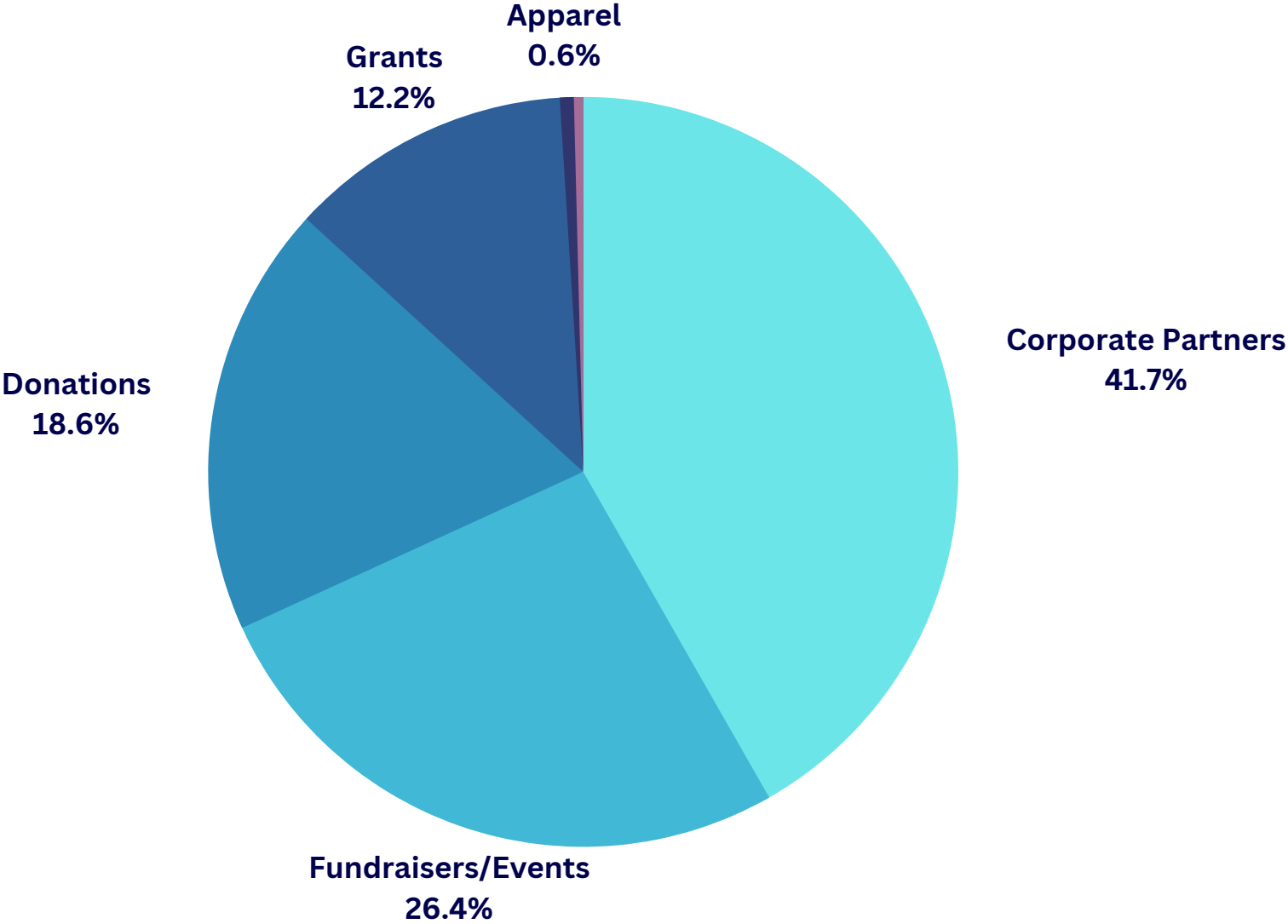
- Promotional Flyers and Items
- Videography and Photography
- Social Media Ads

Misc.

- Collateral Items
- Emergency Funds

Financial Overview

REVENUE



Signature Programs

SCHOLARS PROGRAM

Crowned Scholars has developed an intentional 36-week curriculum that aligns with the local districts' academic calendar. Within this curriculum, our selected Scholars will be engaged in two areas: 1) Academic enrichment and exposure, specifically as it pertains to STEAM (Science, Tech, Engineering, Arts, Math) and Critical Thinking ; and 2) Life coaching and nurturing of essential skills outside of the normal classroom setting.



SUMMER STEAM CAMP

Our Annual Summer STEAM Camp is an intentional and engaging experience for young Black boys to be exposed to Science, Technology, Engineering, Arts, and Math! During this week-long camp, scholars attend interactive sessions, learn about different career paths, and meet other Black boys from the area!



BROGA: BROTHERS DOING YOGA

Brothers Doing Yoga is a unique yoga experience for Black men in the Dallas community. We encourage any and all Black men to come engage in some fun, mindfulness, and good stretching with us!



Crowned in the Community



FOR OAK CLIFF - BACK TO SCHOOL

Crowned Scholars participated in organizing and stuffing backpacks for thousands of Dallas students as they prepared for the academic year!



SMU ENGAGE DALLAS

Crowned Scholars partners with Engage Dallas, a student-led, initiative that strives to enact positive social change. We provide volunteer opportunities for these students, as well as host a Summer Intern to gain professional real-world experiences.



BRIDGING THE GAP SCHOLARSHIP

Powered by Ekonometrix, Crowned Scholars awarded our first scholarship titled, "Bridging the Gap Scholarship". The recipients of this inaugural scholarship attended The University of Texas at Arlington, which is the alma mater of the Co-Founders of Crowned Scholars. Both individuals received \$2,500 scholarships that aided in their academic pursuits and endeavors.

TaiJon Goss



TaiJon Goss has proudly maintained an overall 3.8 GPA throughout his first year in high school. Taijon enjoys being an honor roll student and has an interest in creative arts. Taijon participated in a art contest at his school this year, and won a gold medal for his work. He contributed his art piece as motivation from the inspiration he received while being a part of Crowned Scholars. Taijon also has endeavors to start his own comic book series in the upcoming school year. His inspiration for his artwork and endeavors are all contributed to the experience he had while being a part of our organization.

Where are they now? Crowned Alumni Scholars

Caleb Butler is currently a proud participant in the football and wrestling programs at his high school. Not only is he a standout athlete, Caleb also boasts a 3.7 GPA showing the true meaning of being a student-athlete. This is profound and exactly what we aim for as scholars matriculate through our program.



Caleb Butler

Corporate Partner

SCHNEIDER®

Thank you to Schneider for being our Corporate Partner for the last 2 years, specifically supporting our Annual STEAM Summer Camp. We appreciate all of the support from Adrian Barbera, and all other volunteers at Schneider. You all really showed up for our young Scholars in a mighty way. As we continue to expand, we are looking to further grow our partnership with this wonderful company. Schneider has made a lasting impact on Crowned, and we thank you once again for your commitment and sponsorship in making STEAM an essential component of our programming!



Community Giving & Grants



MORGAN LAW

#CrownedCommunity

Brandon Rapp
Mayowa & Toyin Awe
Frasier-Lewis Law Group
Patrick E'Kong